Great Ideas Initiative

CSC Council Workshop Presentation

1/24/2019

Purpose of GII

- Opportunity for community-generated ideas

- Engage organizations who normally don't participate in our RFP process

- Utilization of under-expenditures utilizing a simple application process

- Heighten CSC's awareness of other non-profit youth-serving organizations and programs in the county

- Broadly amplify community awareness of CSC's commitment to children and their families

Streamlined Funding Process

- Brief Requests for Proposals (RFP)

- 6-page Proposals Submitted

- Read and Initially Rated by Review Team

- Review Team Discussion and Funding Decisions

- Payment Made as Grant

- Typically One Site Visit

- Project Completion and Financial Report at End of Year

Evolution of GII

2016 -   Started Great Ideas Initiative

2017 -   Modified eligibility criteria

            Added 15% for Administrative Costs

2018 -   Increased award amount from $25,000 to $50,000

            Added Great Ideas Initiative Growth Fund for Capacity
            Building

  - Strategic Plan Development
  - Information Technology and Infrastructure
  - Organizational Management
  - Marketing and Fund Development

Eligibility Criteria

2018 Eligibility Criteria	Rationale
Has an annual operating budget of less than $1 million dollars (Effective 2017)	Supports targeting smaller, community-based organizations who may not have capacity to compete with larger, more established organizations
In good standing with the IRS and registered with the Florida Department of Agriculture and Consumer Services to solicit funds.	Ensures organization is an active nonprofit organization with tax-exempt status and registered with FDoACS to ensure able to solicit funds
Has been doing business for two or more consecutive years	Serves as a barometer for measuring stability
Has not previously received a grant through Great Ideas Initiative for the same program (Effective 2017)	GII grant was not intended to be a sustainable funding stream for a program year after year.
Not currently receiving direct funding from CSC or through a designated Level 1 Lead Agency (BRIDGES or Parent-Child Home Program) (Effective 2017)	Adding this eligibility allowed for currently funded providers to seek and receive funding through other CSC funding sources.
Excluded Areas	**Rationale**
Hunger-relief efforts (Effective 2018)	CSC currently funds these services through its contracted agencies: • United Way of Palm Beach County • Palm Beach County Food Bank • Drowning Prevention Coalition of Palm Beach County • Safe Kids Palm Beach County • Friends of Youth Services and Palm Beach County
Swim lesson vouchers (Effective 2016)	
Special needs or children's safety equipment (Effective 2016)	
Summer camp scholarships (Effective 2016)	

GII Funding To Date

- Funds for GII come from under expenditures
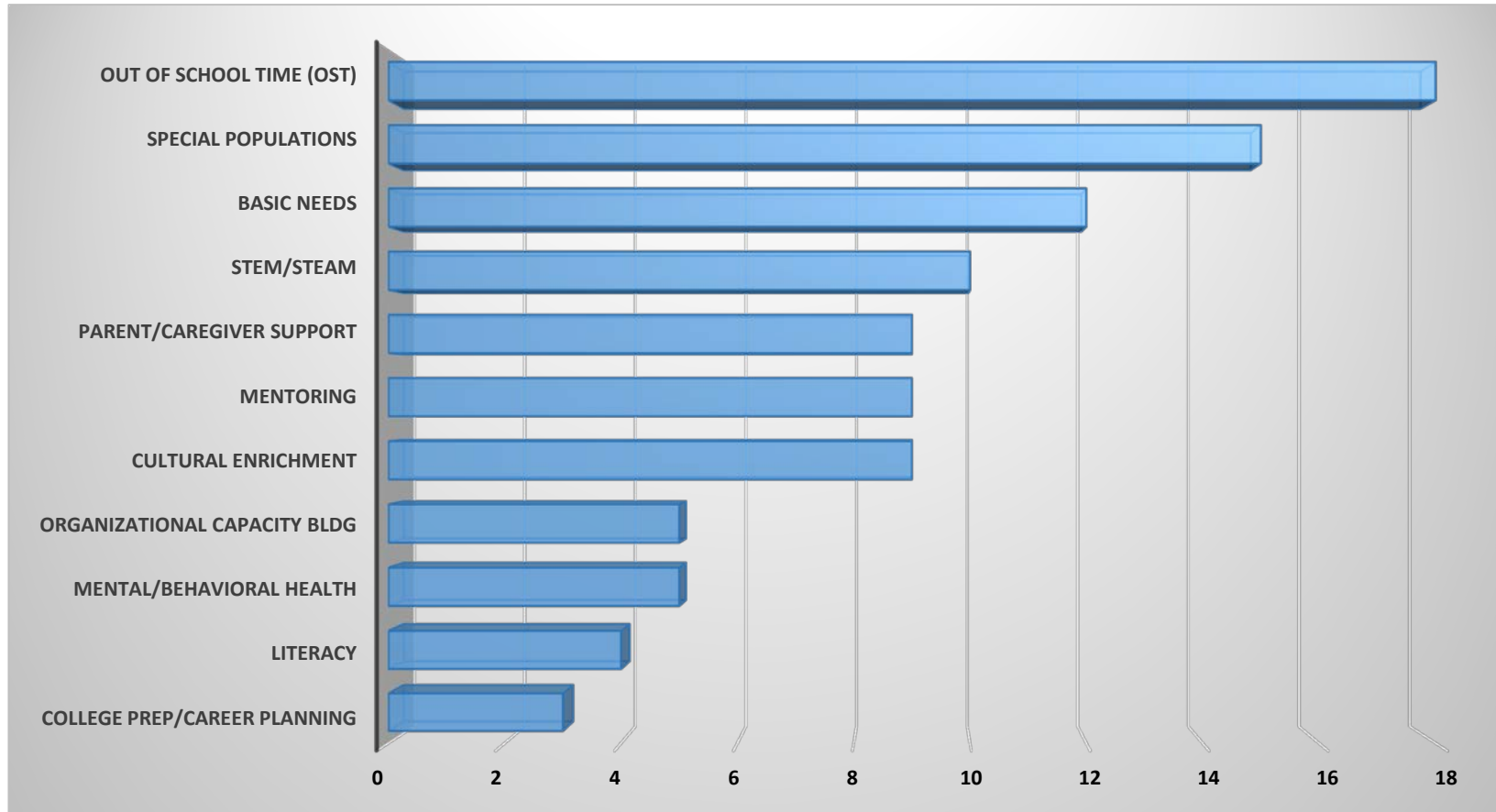 2016-2018 awarded $1,982,061 to fund 70 initiatives
  - 2016 – $509,747 to 24 Initiatives out of 138 eligible
  - 2017 - $615,771 to 26 Initiatives out of 77 eligible
  - 2018 - $856,543 to 20 Initiatives out of 33 eligible

- Great Ideas Initiative Growth Fund
  2018 - $283,716 to fund 6 Organizations' Capacity Building

Programmatic Areas of GII

Duplicated Count 2016-2018 awards

Enhancements to 2019 RFP

- Heighten Awareness of GII Funding Opportunity
  - Utilize more grassroots mediums
  - Responsiveness to Survey results

- Modification in Eligibility Criteria
  - Remove unnecessary eligibility requirements (i.e. registration to solicit funds)

- Electronic Application Process
  - Benefits, Barriers, Solutions

- Capacity Building for Awardees
  - GII Networking Event
  - Nonprofits First 101 for the 501

Other GII Enhancements

- Use of Outside Reviewers on Review Team
  - Local Funders, Business Leaders

- Community-led Grant Making
  - Pilot with youth-centered nonprofit
  - Partner with existing initiatives

Upcoming GII Events

Tentative Date	Event
December 2018	Survey to Applicants not awarded funds for QA
January-March 2019	Nonprofits First 101 for the 501 Capacity Bldg. Workshop
February-June, 2019	Community-led Grant Making Pilot
March 2019	Networking Event for all Awardees
May 2019	Finalization of Under-expenditure Dollars
May 2019	Great Ideas Initiative Guidelines and Application available
July 2019	Deadline for GII Application Submission
August 2019	Growth Fund Application Submission
August 2019	Evaluation of Applications Complete
September 2019	GII Council Agenda Item
September 2019	Award letters mailed and funds disbursed

Topics for Conversation

- Funding restrictions (capital, medical)

- Multi-year funding/Sustainability

- Community involvement

- Community-led grant making