

CHILDREN'S SERVICES COUNCIL OF PALM BEACH COUNTY

February 27, 2020 Council Meeting – 4:30 p.m.

Agenda

Agenda Item:

Reference #:

1. Call to Order

- A. Invocation
- B. Pledge of Allegiance
- C. Presentations

- 1. Presentation of Prime Time – Alexandra Peralta, Program Officer; Suzette Harvey, President/CEO; Charles Smith, Ph.D., Consultant

2. Minutes

- A. January 30, 2020 Council Meeting

1

**Recommendation: I recommend the Council approve the Minutes of the January 30, 2020 Council Meeting as presented, and ratify the actions taken during the meeting.**

3. Public Comment – Agenda Items

4. Council Committees:

- Finance Committee
  - Items for Approval:
    - January 30, 2020 Minutes
    - December 31, 2019 Financial Statements
    - Investment Policy Regarding Intergovernmental Pools/Local Government Investment Pools (LGIPs)
  - Items Discussed (no action required):
    - Quarterly Investment Report – December 31, 2019
    - Budget Assumptions FY 2020-2021
- Personnel Committee
  - Item for Approval:
    - Performance Review

5. Consent Agenda

- 1. Additions, Deletions, Substitutions
- 2. Items to be pulled from Consent Agenda
- 3. Adoption of Consent Agenda and walk-in Warrants List

- A. Program

- 1. Resolution #20-002 Authorizing Child First Selection Process Award and Contract Amendment Approval

2

**Recommendation: I recommend the Council approve Resolution #20-002 authorizing the Chief Executive Officer to execute an amended contract with Center for Child Counseling, Inc., effective March 1, 2020, increasing the allocation in an amount not to exceed \$620,000. The total amended allocation will not exceed \$1,588,177 for FY 19-20.**

2. Resolution #20-003 Authorizing Spring 2020 School Book Distribution for “A Book for EveryChild Campaign” **3**

**Recommendation: I recommend the Council approve Resolution #20-003 authorizing the Chief Executive Officer to enter into an agreement to purchase books in an amount not to exceed \$300,000 for the period March 1, 2020, through September 30, 2020, and for two one-year renewals for the periods October 1, 2020 through September 30, 2021, and October 1, 2021 through September 30, 2022, in an amount not to exceed \$300,000 per year, at CSC’s discretion, (with the portion of the contract after FY 2019-2020 subject to the Council’s annual budget and TRIM process).**

B. Business

1. Warrants List **4**

**Recommendation: I recommend the Council approve the Warrants List, in accordance with the established budgets for each of the expensed items, as presented.**

**6. Non Consent Agenda**

A. Business – N/A

B. For Informational Purposes Only – N/A

**7. Walk-In Items**

**8. Annual Election of Officers**

Current Officers:

Chair – Tom Weber

Vice Chair – Thomas Bean

Secretary – Vincent Goodman

**9. Chief Executive Officer’s Report**

**10. Legal Reports**

**11. Public Comment – Non Agenda Items**

**12. Council Comments**

**13. Adjournment**

**AGENDA ITEM SUMMARY**  
**February 27, 2020 Council Meeting**

**AGENDA ITEM:**                   **2A**

**TITLE:**                           **Minutes – January 30, 2020 Council Meeting**

**RECOMMENDATION:**

**I recommend the Council approve the Minutes of the January 30, 2020 Council Meeting as presented, and ratify the actions taken during the meeting.**

CHILDREN'S SERVICES COUNCIL OF PALM BEACH COUNTY  
January 30, 2020, 4:30 pm

MINUTES

1. Call to Order

Chair Weber called the meeting to order at 4:30 p.m.

Present:

Thomas Bean

Donald E. Fennoy, III, Ed.D. (joined by phone)

Vince Goodman

Kathleen Kroll (joined by phone)

Melissa McKinlay

Dennis Miles

Debra Robinson, M.D.

Jose Luis Rodriguez

Thomas P. Weber

Chair Weber acknowledged that Dr. Fennoy and Judge Kroll are joining the meeting by phone.

A. Invocation – led by Vincent Goodman.

B. Pledge of Allegiance – led by Chair Weber

C. Presentations

1. Presentation of BeWellPBC – Michelle Gross, Director of Program; Lauren Zuchman, Executive Director for BeWellPBC.

Melissa McKinlay shared that there is a group of students from Dreyfoos School of the Arts who went to Tallahassee to advocate about mental health needs of students. She asked that we invite them to a meeting to share what is working and what they think is not working.

2. Minutes

A. December 5, 2019 Council Meeting

**A motion by McKinlay/Goodman to approve the Minutes of the December 5, 2019 Council meeting as presented was approved by unanimous vote.**

3. Public Comment – Agenda Items – N/A

4. Council Committees:

- **Personnel Committee**

- a. Items for Approval:

- i. October 24, 2019 Minutes

- ii. Revised Compassionate Leave Policy

The Personnel Committee reviewed the Chief Executive's Annual Performance Evaluation and will be bringing a recommendation for approval to February's Council meeting.

Melissa McKinlay requested that we change the sentence structure on the Compassionate Leave Policy related to the order when naming applicable family members.

Dr. Robinson asked that we make specific that the leave addressed is paid leave, such as naming this policy "Paid Compassionate Leave".

**A motion by Rodriguez/McKinlay to approve the recommendations of the Personnel Committee as presented, including revisions to the Compassionate Leave Policy requested by Melissa McKinlay and Dr. Robinson, was approved by unanimous vote.**

- **Finance Committee**

- a. Items for Approval:

- i. December 5, 2019 Minutes
    - ii. Financial Statements for the periods ended October 31, 2019 and November 30, 2019
    - iii. Walk-In Agenda Item – Recommendation to Revise Investment Policy

**A motion by Robinson/Goodman to approve the consensus of the Finance Committee as presented was approved by unanimous vote.**

## 5. Consent Agenda

1. Additions, Deletions, Substitutions – N/A
2. Items to be Pulled for Discussion – Agenda item 5(B)2, Reference #6, Resolution #20-001 Authorizing a Revision to Resolution #09-027 and Approving and Amendment to Council Policy "Accreditation Suspension Policy", was pulled for discussion purposes.

Dr. Robinson expressed her reservations about supporting the requirement that agencies go through accreditation by NonProfits First. She stated her reasons for opposing this additional barrier for agencies.

Staff responded to several questions from the Council.

Lisa Williams-Taylor asked Council members to let her know if they want to see the responses to the questions posed by Dr. Robinson prior to the meeting and she would send them via email.

Jose Luis Rodriguez requested that for the future, when we are amending documents, we provide Council members the document with tracked changes so that they can follow the specific edits that are being presented for approval. Staff agreed to do so for future policies.

**A motion by McKinlay/Bean to approve Resolution #20-001 revising Resolution #09-027 and approve the associated Council Policy effective February 1, 2020, was approved by majority vote. Debra Robinson, M.D. opposed the motion.**

3. Adoption of the Consent Agenda and Walk-in Warrants List

**A motion by Bean/Miles to approve the Consent Agenda and approve the Walk-in Warrants list, with the exception of agenda item 5(B)2, Reference #6, was approved by unanimous vote.**

A. Program – N/A

B. Business

1. Warrants List – Approved by Consent

6. **Non Consent Agenda** – N/A

A. Business – N/A

B. For Informational Purposes Only – N/A

7. **Walk-In Items** – N/A

8. **Chief Executive Officer's Report**

Lisa Williams-Taylor shared highlights from the CEO Report. In addition, she asked Council members to let Elsa know if they will be attending the Birth to 22 Annual Business Breakfast on April 17<sup>th</sup>.

As a follow-up from a Council member's question, we will be providing a break-down of CSC's sponsored event by geographical area requested.

Melissa McKinlay requested that we look at sponsoring events in the Acreage and Royal Palm Beach areas.

9. **Legal Reports**

Debra Gotlib reviewed pending legislation.

Debra Gotlib stated that while we timely published the annual Palm Beach Post ad of Council meetings, it was mistakenly advertised in the wrong section of the newspaper. The error has since been corrected. We will have to ratify the actions that were approved today at the February 27<sup>th</sup> Council meeting.

Dr. Robinson asked us to consider having a call to action policy that provides calling out our community for support when needed. The Council expressed consensus on exploring a call to action policy. CEO stated that staff would follow-up to review this.

10. **Public Comment – Non-Agenda Items** – N/A

11. **Council Comments** – N/A

## 12. Adjournment

The meeting was adjourned at 5:36 pm.

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Vincent Goodman, Secretary

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Lisa Williams-Taylor, Ph.D., Chief Executive Officer

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**AGENDA ITEM SUMMARY**  
**February 27, 2020 Council Meeting**

**AGENDA ITEM:** 5A(1)

**TITLE:** **Consent Agenda – Program**  
Resolution #20-002 Authorizing Child First Selection Process Award and Contract Amendment Approval

**CSC STAFF:** Luciana Dias, Program Officer

**SUMMARY:**

At the Council meeting on January 30, 2020, staff informed the Council that the contract with the Institute for Child & Family Health (ICFH) would be terminated as of March 11, 2020 due to the revocation of ICFH's Nonprofits First accreditation. ICFH is currently one of three providers funded by the Council to provide the Child First program. The other two providers are Center for Child Counseling, Inc. and Families First of Palm Beach County. Both aforementioned agencies expressed an interest in serving the families in the ICFH service area and in absorbing the ICFH Child First program.

CSC staff developed a selection process, where both agencies had the opportunity to submit an application by February 5, 2020. Both the Center for Child Counseling, Inc., and Families First of Palm Beach County submitted an application for review, detailing their capacity to absorb the ICFH program, as well as their plans for a successful transition. The review process also considered the agencies' history of performance and their current standing with Nonprofits First and the Child First National Program Office. The selection process has been completed, and Center for Child Counseling, Inc. is the recommended agency to absorb the ICFH Child First program.

Staff is requesting authorization to amend the existing Child First contract with Center for Child Counseling, Inc. effective March 1, 2020 to increase the allocation from \$968,177 to \$1,588,177. Funds are included in the current year program strategy budget.

**FISCAL IMPACT:**

The total cost of the additional funding for this item will not exceed \$620,000 for the period March 1, 2020 through September 30, 2020. The funds to support this agenda item are already budgeted in the FY 19-20 program strategy budget. The estimated annualized allocation for FY 20-21 will not exceed \$2,000,000 and will be subject to the Council's annual budget and TRIM process.

**RECOMMENDATION:**

**I recommend the Council approve Resolution #20-002 authorizing the Chief Executive Officer to execute an amended contract with Center for Child Counseling, Inc., effective March 1, 2020, increasing the allocation in an amount not to exceed \$620,000. The total amended allocation will not exceed \$1,588,177 for FY 19-20.**

## RESOLUTION #20-002

### RESOLUTION OF THE CHILDREN'S SERVICES COUNCIL OF PALM BEACH COUNTY AUTHORIZING CHILD FIRST SELECTION PROCESS AWARD AND CONTRACT AMENDMENT APPROVAL

WHEREAS, at the Council meeting on January 30, 2020, staff advised the Council that the agreement with the Institute for Child & Family Health (ICFH) would be terminated as of March 11, 2020, due to the revocation of ICFH's NonProfits First accreditation; and

WHEREAS, ICFH is currently one of three providers funded by the Council to provide the Child First program; and

WHEREAS, the other two providers are Center for Child Counseling, Inc. and Families First of Palm Beach County. WHEREAS, CSC staff developed a selection process, where both existing agencies had the opportunity to submit an application by February 5, 2020; and

WHEREAS, both the Center for Child Counseling, Inc., and Families First of Palm Beach County submitted an application for review; and

WHEREAS, the review process also considered the agencies' history of performance and their current standing with Nonprofits First and the Child First National Program Office; and

WHEREAS, the selection process has been completed, and Center for Child Counseling, Inc. is the recommended agency to absorb the ICFH Child First program; and

WHEREAS, staff is requesting authorization to increase the allocation by \$620,000 from \$968,177 to \$1,588,177 and to amend the existing Child First contract with Center for Child Counseling, Inc., effective March 1, 2020. WHEREAS, funds are included in the program strategy budget for the current year not to exceed a total allocation of \$1,588,177 for FY-19-20.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF THE CHILDREN'S SERVICES COUNCIL OF PALM BEACH COUNTY, that the Council approves this Resolution authorizing the Chief Executive Officer to execute an amended contract effective March 1, 2020 that increases the allocation by \$620,000; from \$968,177 to \$1,588,177 with Center for Child Counseling, Inc. for FY 19-20.

The foregoing Resolution was offered by Council Member \_\_\_\_\_ who moved its adoption. The motion was seconded by Council Member \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

Thomas Bean  
Donald E. Fennoy, II, Ed.D.  
Vincent Goodman  
Kathleen J. Kroll  
Melissa McKinlay  
Dennis Miles  
Debra Robinson, M.D.

Jose Luis Rodriguez, Esq.  
Thomas P. Weber

The Chairman thereupon declared the Resolution duly passed and adopted this 27th day of February, 2020.

APPROVED AS TO FORM AND LEGAL  
SUFFICIENCY

CHILDREN'S SERVICES COUNCIL  
OF PALM BEACH COUNTY

BY: \_\_\_\_\_  
Debra E. Gotlib  
Attorney for Children's Services Council  
of Palm Beach County

BY: \_\_\_\_\_  
Thomas P. Weber, Chairman

BY: \_\_\_\_\_  
Lisa Williams-Taylor, Ph.D.  
Chief Executive Officer

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**AGENDA ITEM SUMMARY**  
**February 27, 2020 Council Meeting**

**AGENDA ITEM:** 5A(2)

**TITLE:** **Consent Agenda – Program**  
Resolution #20-003 Authorizing Spring 2020 School Book Distribution for “A Book for EveryChild” Campaign

**CSC STAFF:** John Bartosek, Chief Communications Officer;  
Jon Burstein, Senior Communications Specialist

**SUMMARY:**

In May, Children’s Services Council will launch the ninth round of its early literacy campaign with book distribution events for approximately 90,500 children in grades pre-K through 5 in Palm Beach County School District traditional schools and public charter schools. The campaign, originally known as “My Happily Ever After Begins With Reading,” was rebranded last year as “A Book for EveryChild.” Our goal remains the same — to increase awareness among children and families of the importance of reading, emphasize summer reading, and make more books available to children to develop their reading skills.

With this agreement, the number of books distributed by CSC since the campaign started in 2013 will surpass 900,000. This year’s books were selected with the input of a panel of Palm Beach County School District media specialists who weighed in on the books’ diversity and popularity.

Scholastic, Inc. was selected based on its strong history since 2013 of diverse title selections, meeting all delivery deadlines, and providing value-added bonus books with each purchase. Scholastic, Inc. is an authorized vendor in State of Florida Department of Management Services portal for government vendors and contractors.

In addition, CSC will purchase 1,000 books to be distributed among the juvenile court judges of the 15<sup>th</sup> Judicial Court of Florida. The judges will use the books to build little libraries for the children who come through their courtroom. The juvenile operations manager at the Palm Beach County Courthouse offered input in the book selection.

To provide the time needed for packaging and delivery to individual schools by mid-May the order must be placed by March 1<sup>st</sup>. CSC will also update collateral material such as the EveryParent apps and website and social media, where appropriate, to focus the message on summer reading.

**FISCAL IMPACT:**

The total cost of funding this item for FY 2019-2020 is up to \$300,000, and the funds to support this agenda item are budgeted in the Program strategy budget in the Initiatives line item.

**RECOMMENDATION:**

**I recommend the Council approve Resolution #20-003 authorizing the Chief Executive Officer to enter into an agreement with Scholastic, Inc. to purchase books, in an amount not to exceed \$300,000 for the period March 1, 2020, through September 30, 2020, and for two one-year renewals for the periods October 1, 2020 through September 30, 2021, and October 1, 2021 through September 30, 2022, in an amount not to exceed \$300,000 per year, at CSC’s discretion, (with the portion of the contract after FY 2019-2020 subject to the Council’s annual budget and TRIM process).**

## RESOLUTION #20-003

### RESOLUTION OF THE CHILDREN'S SERVICES COUNCIL OF PALM BEACH COUNTY AUTHORIZING SPRING 2020 SCHOOL BOOK DISTRIBUTION FOR "A BOOK FOR EVERYCHILD" CAMPAIGN

WHEREAS, In May, Children's Services Council will launch the ninth round of its early literacy campaign with book distribution events for approximately 90,500 children in grades pre-K through 5 in Palm Beach County School District traditional schools and public charter schools; and

WHEREAS, the campaign, originally known as "My Happily Ever After Begins With Reading," was rebranded last year as "A Book for EveryChild."; and

WHEREAS, our goal remains the same — to increase awareness among children and families of the importance of reading, emphasize summer reading, and make more books available to children to develop their reading skills; and

WHEREAS, with this contract, the number of books distributed by CSC since the campaign started in 2013 will surpass 900,000; and

WHEREAS, this year's books were selected with the input of a panel of Palm Beach County School District media specialists who weighed in on the books' diversity and popularity; and

WHEREAS, Scholastic, Inc. was selected based on its strong history since 2013 of diverse title selections, meeting all delivery deadlines, and providing value-added bonus books with each purchase; and

WHEREAS, CSC will also update collateral material, such as the EveryParent apps website and social media, where appropriate, to focus the message on summer reading.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF THE CHILDREN'S SERVICES COUNCIL OF PALM BEACH COUNTY, that the Council approves this Resolution to enter into an agreement for the purchase of books from Scholastic, Inc. in an amount not to exceed \$300,000 for the period March 1, 2020, through September 30, 2020, and for two one-year renewals for the periods October 1, 2020, through September 30, 2021, and October 1, 2021, through September 30, 2022, in an amount not to exceed \$300,000 per year, at CSC's discretion, (with the portion of the contract after FY 2019-2020 subject to the Council's annual budget and TRIM process).

The foregoing Resolution was offered by Council Member \_\_\_\_\_ who moved its adoption. The motion was seconded by Council Member \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

Thomas Bean  
Donald E. Fennoy, II, Ed.D.  
Vincent Goodman  
Kathleen J. Kroll  
Melissa McKinlay  
Dennis Miles  
Debra Robinson, M.D.  
Jose Luis Rodriguez, Esq.  
Thomas P. Weber

The Chairman thereupon declared the Resolution duly passed and adopted this 27th day of February, 2020.

APPROVED AS TO FORM AND LEGAL  
SUFFICIENCY

CHILDREN'S SERVICES COUNCIL  
OF PALM BEACH COUNTY

BY: \_\_\_\_\_  
Debra E. Gotlib  
Attorney for Children's Services Council  
of Palm Beach County

BY: \_\_\_\_\_  
Thomas P. Weber, Chairman

BY: \_\_\_\_\_  
Lisa Williams-Taylor, Ph.D.  
Chief Executive Officer

**AGENDA ITEM SUMMARY  
February 27, 2020 Council Meeting**

**AGENDA ITEM:** 5B(1)

**TITLE:** Consent Agenda – Business  
Warrants List

**CSC STAFF:** Debra Heim, Chief Financial Officer

**RECOMMENDATION:**

**I recommend the Council approve the Warrants List, in accordance with the established budgets for each of the expensed items, as presented.**

Children's Services Council  
Warrants List  
February 27, 2020

PO Number	Vendor	Description	Total
PO-20-595	American Express - AECPC	M Cato - Travel Expenses - 2020 SHRM Annual Conference - San Diego, CA 06/27/2020 - 07/01/2020	\$2,970.00
PO-20-596	American Express - AECPC	D Gotlib - Travel Expenses - Florida Bar Sunshine Training - Orlando, FL 02/27/2020 - 02/28/2020	\$470.00
PO-20-597	American Express - AECPC	S Tozzi - Travel Expenses -2020 Annual SHRM Conference - San Diego, CA 06/27/2020 - 07/01/2020	\$2,970.00
PO-20-598	Linda M Callejas	Training Community-Define Evidence Project	\$517.00
PO-20-599	Publix Super Markets	Meeting Supplies - Council Meeting 1/30/2020	\$6.58
PO-20-600	American Express - AECPC	33 boxes of pinwheels distribution - Child Abuse Prevention Month	\$4,950.00
PO-20-601	MDH Graphic Services	1500 Communications Connection Cards	\$235.00
PO-20-602	American Express - AECPC	P Rudzinska and M Cato - Registration HRPBC Conference 2020	\$550.00
PO-20-603	Minuteman Press	12000 EveryParent App Cards	\$784.09
PO-20-604	Office Depot	Office Supplies	\$17.16
PO-20-605	Amazon.com	ThinkPad Battery Replacements & Office Supplies	\$341.15
PO-20-606	Cady Sandler	Mileage - January 2020	\$167.38
PO-20-607	American Express - AECPC	Meeting Supplies - Celebrate Success February 2020	\$22.00
PO-20-608	American Express - AECPC	Employment Ad Accountant January 2020	\$435.00
PO-20-609	American Express - AECPC	J Diaz - IIA-Audit Membership 02/01/2020 - 07/31/2020	\$77.50
PO-20-610	American Express - AECPC	Server Tools	\$150.00
PO-20-611	American Express - AEBTA	M Cato and S Tozzi - FLIGHTS - 2020 SHRM Annual Conference - San Diego, CA 06/27/2020 - 07/01/2020	\$985.72
PO-20-612	Amazon.com	Certificate frames	\$127.50
PO-20-613	Janice Lisa Berry	Amendment Trainings Reflective Practice	\$3,200.00
PO-20-614	Powerful Parents	Amendment Training Reflective Practice	\$4,700.00
PO-20-615	American Express - AECPC	M Modica - Annual Dues IFMA	\$579.00
PO-20-616	Amazon.com	Building Supplies	\$30.99
PO-20-617	Elizabeth Clark	Mileage - January 2020	\$60.54
PO-20-618	United Fire Protection	Semi-annual clean agent fire supression sytem inspection test	\$350.00
PO-20-619	Bonnie Wagner	Mileage - January 2020	\$65.48
PO-20-620	Golden Parents Inc	Community Voice registration to Golden Parent Walk-a-Thon event 02/29/2020	\$50.00
PO-20-621	Office Depot	Office Supplies	\$7.41
PO-20-622	American Express - AEBTA	M Guthrie - FLIGHT - 2020 GARE Annual Conference - Portland, OR 04/13/2020 - 04/17/2020	\$830.40
PO-20-623	American Express - AEBTA	R Throop - FLIGHT - 2020 DULCE Conference - New Orleans, LA 03/06/2020 - 03/12/2020	\$250.96
PO-20-624	American Express - AECPC	M Guthrie - Travel Expenses - 2020 GARE Annual Conference - Portland, OR 04/13/2020 - 04/17/2020	\$260.00
PO-20-625	American Express - AECPC	C Potter - Travel Expenses - FL Grade Level Reading Campaign Meeting - Orlando, FL 02/25/2020 - 02/26/2020	\$399.00
PO-20-626	Government Finance Officers Assoc. - US & Canada	D Heim - GFOA Membership Renewal 04/01/2020 - 03/31/2021	\$280.00
PO-20-627	Amazon.com	Office Supplies	\$14.33
PO-20-628	Maria A Peralta	Mileage - January 2020	\$35.82
PO-20-629	Teleswitch	Teleswitch Shoretel/Mitel Support Renewal 02/20/2020 - 08/20/2020	\$3,026.00
PO-20-630	ComRes	Install 6 plenum network cable drops throughout facility	\$1,243.56
PO-20-631	American Express - AECPC	R Throop - Travel Expenses - 2020 DULCE Conference - New Orleans, LA 03/06/2020 - 03/12/2020	\$1,225.00
PO-20-632	American Express - AECPC	R Palo - Travel Expenses - GEO 2020 Conference - Boston, MA 04/24/2020 - 05/03/2020	\$2,185.00
PO-20-633	Charles Palo	Mileage - January 2020	\$71.01
PO-20-634	MSP Electric	Install 220-240v outlet at 2nd floor copier	\$531.70
PO-20-636	Sean am Marine Services	Repair to emergency backup generator	\$351.50
PO-20-637	Pace Center for Girls Inc	HSSF Believing in Girls Empowerment Luncheon	\$2,500.00
PO-20-638	Center for Child Counseling	HSSF Lead Fight Childhood Trauma	\$2,500.00
PO-20-639	American Express - AEBTA	M Abarca - FLIGHT - 2020 DULCE Annual Conference - New Orleans, LA 03/08/2020 - 03/11/2020	\$392.96
PO-20-640	Sharon Tozzi	Mileage PB Leadership Meeting 02/07/2020	\$19.72
PO-20-641	American Express - AECPC	M Abarca- Travel Expenses - 2020 DULCE Annual Conference - New Orleans, LA 03/08/2020 - 03/11/2020	\$850.00
PO-20-642	Micro Security Systems	Annual Maintenance renewal to building access system	\$5,000.00
PO-20-643	American Express - AECPC	J Ackerman - Travel and Registrations (2) - 2020 FRMA Conference - Daytona, FL 05/19/2020 - 05/22/2020	\$1,230.00
PO-20-644	American Express - AECPC	A Esquivel - Travel Expenses - 2020 FRMA Conference - Daytona, FL 05/19/2020 - 05/22/2020	\$677.00
PO-20-645	American Express - AECPC	Production slate	\$24.96
PO-20-646	LaNita Sanders	Mileage - January 2020	\$118.16
PO-20-647	Michelle Gross	Mileage - January 2020	\$34.55
PO-20-649	American Express - AECPC	Meeting Supplies - Child First Selection Meeting 02/11/2020	\$123.68
PO-20-650	American Express - AEBTA	R Palo - FLIGHT - GEO 2020 Conference - Boston, MA 04/24/2020 - 05/03/2020	\$325.79
PO-20-651	American Express - AECPC	L Williams-Taylor - Registration Chamber of Commerce Event 02/25/2020	\$45.00
PO-20-652	John Bartosek	Mileage - January 2020	\$11.40
PO-20-653	Dell Marketing	Cyber Security Platform	\$10,823.75
PO-20-654	American Express - AECPC	J Bart - Registration Chamber of Commerce Event 02/25/2020	\$45.00
PO-20-655	American Express - AECPC	Sponsorship - Lake Worth West Resident Planning Group Annual Literacy Luncheon 03/20/2020	\$500.00
PO-20-656	American Express - AECPC	CSC vendor table registration Rainbow Palooza event 02/29/2020	\$275.00
PO-20-657	American Express - AECPC	R Palo - Grantmakers Effective Organizations Membership	\$927.00
PO-20-658	Lara Cunningham	HB Scholarship Mental Health	\$2,676.56
PO-20-659	Kimberly Crystal Jane Small	HB Scholarship Mental Health	\$260.00
PO-20-660	Natalie N Rivera	HB Scholarship Mental Health	\$2,635.00
PO-20-661	South Florida PBS / WXEL	WXEL Public Education 02/24/2020 to 05/30/2020	\$11,970.00
PO-20-662	Mimecast North America	Provide email retention malware protection for our email system	\$12,623.10
*** PO-20-663	Scholastic	Selection books to designated Schools and Courthouse	\$300,000.00
PO-20-664	Amazon.com	Office Supplies	\$70.05
PO-20-665	American Express - AECPC	Server Tools	\$150.00
PO-20-666	Jessica Jimenez	Consultant - Travel Reimbursement - Triple P Level 4 Training - Columbia, SC 12/15/19 - 12/18/19	\$155.00

Subject to Council Approval - Resolution 20-003

\*\*\* PO-20-663 Scholastic Selection books to designated Schools and Courthouse \$300,000.00

# **CEO Report**

**February 27, 2020**

## Chief Executive Officer Report

### Follow-up from Council Meeting

#### Event support in the Glades and Western Communities

Following on questions from the January 30 Council meeting, below is a list of 2019 events supported by CSC in the Glades and Western communities. Events may be supported through Healthy Safe & Strong funding, purchase of a table or booth for outreach by funded providers, display of CSC printed collateral, or attendance by CSC staff to provide information directly to event attendees.

2019 Events	Where	Date
South Florida Fair	SF Fairgrounds	1/18/19-2/3/19
PB State College Family Fun Day	Belle Glade	2/9/2019
4th Annual Glades Family Fun Fest	Lake Shore Park	2/23/2019
Glades Festival of Afro Arts	Lake Shore Park	3/2/2019
Lake Worth West Family Fun Day	Lake Worth West	3/2/2019
I Love Pahokee Day	Pahokee	3/16/2019
Black Gold Jubilee	Torry Island	4/6/2019
Bloom Event for New Moms	Wellington Mall	4/6/2019
Jim Sackett Softball Tournament	Okeehetee Park	4/13/2019
Family Fun Day	Lantana	4/13/2019
Florida Crystal Employee Wellness	Pahokee	5/1/2019
Florida Crystal Employee Wellness	Belle Glade	5/2/2019
Florida Crystal Employee Wellness	South Bay	5/9/2019
Florida Crystal Employee Wellness	South Bay	5/10/2019
Florida Crystal Employee Wellness	South Bay	5/10/2019
Community Baby Shower	Lake Worth West	5/11/2019
Pioneer Park Pool Party	Belle Glade	6/22/2019
Kids Fit Jamathon	SF Fairgrounds	7/25/2019
We CAN Read! Tour	Belle Glade	9/21/2019
National Night Out	Belle Glade	10/24/2019
League of Cities Books Donation	Belle Glade	12/6/2019

## Program Updates

### 2019 Great Ideas Initiative Highlight

In 2016, CSC launched the Great Ideas Initiative to acknowledge and support nonprofits in the community doing great work to help youth grow up healthy, safe and strong. In 2019, CSC issued its fourth year of funding for GII to organizations with annual operating budget of less than \$1 million. Sixteen organizations were awarded up to \$35,000 each, for a total of \$489,008.92 in funding. Sunflower Creative Arts is one of the 16 awardees.



In 2018, Sunflower Creative Arts launched **Build and Play After School** to shine a light on the profound power of play. This free program invites children to create, invent, and build through child-directed creative play. The pop-up build and play labs take place in an open space, inside or outside, with an abundance of loose parts (cardboard, tape, fabric, paper tubes, art supplies, etc.) for children to enhance the 4Cs - creativity, communication, collaboration and critical thinking skills.

Through funding from the Great Ideas Initiative, the program has now expanded to four sites on a weekly and after school basis. Locations include the Farmworkers Coordinating Council of Palm Beach in Lake Worth, Milagro Center, Achievement Center and Pine Grove Elementary School. Due to the success of the program, Milagro Center requested the inclusion of their middle school age children, expanding the program scope to children ages 3-14.

Between October 1 and November 12, 2019, eleven Build & Play sessions were held. Program counselors noticed an increase in collaboration, strong community skills, complex pretend play schemas and great variety among the types of things children were building on their own. Over the span of the funding, the program is scheduled to support more than 115 children between the four locations.

### Data Science for Social Good Summer Project

#### Background

The Florida Data Science for Social Good (FL-DSSG) Program is a summer internship program that matches data science expertise with real-world problems. The FL-DSSG program works with community organizations who are trying to affect change in their communities and who have data management, analysis, and data visualization projects that have the potential to shift understanding around a community issue, influence planning, refine practices, or see efforts in supporting community initiatives more focused or renewed.

The goal of the FL-DSSG program, which is hosted at the University of North Florida (UNF) campus, is to promote data-informed approaches, and partners with community organizations to use these approaches to solve real world social problems in collaboration with aspiring data scientists. The goal of the Children's Services Council of Palm Beach County's project, held between June and August 2019, was to evaluate the effectiveness of CSC-funded services, including combinations of services, on birth outcomes (for infants) and child outcomes (for children entering kindergarten).

### Design

The longitudinal, independent study included Palm Beach County children born in 2012 and 2013 (N = 27,519 after data quality review) whose birth data were linked with PBC School District records of children completing the kindergarten readiness assessment in the fall of 2017 and 2018. This allowed the comparison of the effects of CSC program enrollment on birth outcomes and child kindergarten performance later in life.

Using the two-year cohort of births, the analysis was separated into two parts. The first part focused on the effects of CSC programming on influencing healthy birth outcomes, such as gestation periods and birth weights. The second part focused on the effects of CSC programming on influencing school readiness, broadly defined by iReady and STAR literacy assessment scores.

As part of the Council's mission, many mothers are referred to services and programs if they display risk characteristics evidenced by risk screening instruments. Initial analyses indicated a disproportionate number of women enrolled in CSC services who are at high risk for poor outcomes. Because this is a result of targeting and not a reflection of program impact, propensity score matching was conducted to correct for this bias and match women of similar risk profiles from the CSC to the non-CSC group. When correcting for this bias, evidence shows that programming is associated with more positive birth outcomes as well as increases in school readiness (child outcomes) for children who are most at risk.

### Preliminary Findings

- CSC has succeeded in engaging and enrolling families who are most in need of services and supports to help their children thrive.
- Pregnant women at high risk for a poor birth outcome who enroll in CSC services experience over a half a pound increase in the baby's birthweight when compared to mothers with similar risk profiles who received no services.
- Children in families who enroll in CSC services within the first 5 years of life were more likely to increase their scores on measures of kindergarten readiness than children with similar risk profiles whose families did not enroll.
- Both the birth and kindergarten readiness outcome findings are irrespective of time or dosage. In other words, even a little bit is of benefit.
- Analyses for the cohort demonstrate that the birth outcome of a child is a vital contributor to the kindergarten readiness of the child.

### What's Next?

Based on these preliminary findings, there is evidence that CSC investments are having a positive impact on PBC families participating in services. Further exploration is needed to understand the interaction between patterns of services and service combinations, levels and types of dosage and participant characteristics (e.g. risk, demographic, other).

## Events

### **Join us for the 3<sup>rd</sup> Annual Birth to 22 Business Breakfast!**



“Birth to 22: United for Brighter Futures” is the premier Alliance leading the healthy growth, development and education of Palm Beach County children and youth, prenatal through adulthood, so that they can graduate from high school and succeed in life. The Alliance aligns community business needs, existing coalitions and organizations that serve youth, and our young people.

### **Healthy Families Graduation**

Join us as we celebrate with Healthy Families the graduation of families in their program.

April 18, 2020  
8:00 am to 4:00 pm  
Lion Country Safari

Please let Elsa know if you are available to join this event.

### **Nurse Family Partnership Graduation**

You are invited to join us for the celebration of Nurse Family Partnership Graduation.

May 18, 2020

The Schoolhouse Museum and Learning Center

Time to be confirmed; possibly from 11:00 to 12:00 pm

Please let Elsa know if you are available to join this event.

### **Upcoming REI Sessions**

#### **REI Phase I**

- April 13, 2020 & April 14, 2020 (10 slots available)  
United Way, Clayton Hutcheson Complex, 559 N Military Trail, West Palm Beach, FL 33415
- June 1, 2020 & June 2, 2020 (2 slots available)  
Boynton Beach Fire House Station 5, 2080 High Ridge Road, Boynton Beach, FL 33426
- June 16, 2020 & June 17, 2020 (10 slots available)  
United Way, Clayton Hutcheson Complex, 559 N Military Trail, West Palm Beach, FL 33415
- June 17, 2020 & June 18, 2020 (6 slots available)  
School District, The Conservatory School / 401 Anchorage Dr., North Palm Beach, FL 33408
- June 22, 2020 & June 23, 2020 (6 slots available)  
School District, FHESC 3300 Forest Hill Blvd., West Palm Beach, FL 33406 in Thurber C&D on the 22nd/ in Thurber A&B on the 23rd
- June 24, 2020 & June 25, 2020 (5 slots available)  
School District, FHESC 3300 Forest Hill Blvd., West Palm Beach, FL 33406 in Thurber A&B--
- July 21, 2020 & July 22, 2020 (30 slots available)  
Children's Services Council, 2300 High Ridge Road, Boynton Beach, FL 33426

#### **Latino Challenges**

- July 14, 2020 & July 15, 2020 (30 slots available)  
Children's Services Council, 2300 High Ridge Road, Boynton Beach, FL 33426
- July 29, 2020 & July 30, 2020 (30 slots available)  
Children's Services Council, 2300 High Ridge Road, Boynton Beach, FL 33426

## Communications Update

### **New CSCPBC.org Website**

Following on Resolution 19-013 Authorizing CSCPBC.org Website Design and Development approved by the Council in June 2019, the Communications team is finalizing plans for the mid-March 2020 launch.

Council Members will receive a link to a test version of the site, currently in development, prior to the Council meeting. We ask that you review the site for ease-of-use, clarity and relevance of content, and user engagement. We recently provided you with drafts of your personal bios; for those who submitted changes, please review to make sure we got it right.

Questions, concerns and suggestions may be provided via email to: Elsa.Sanchez-Vahamonde@cscpb.org. The deadline to consider changes for the first release of the site is Friday, February 28, 2020. Digital Communications Administrator Mike Roedel is the website project lead and Public Information Officer Shana Cooper leads development of the new content.