

CHILDREN'S SERVICES COUNCIL OF PALM BEACH COUNTY

August 6, 2020 Council Meeting – 4:30 p.m.

Via Skype/Teleconference

Agenda

Agenda Item:

Reference #:

1. Call to Order

A. Invocation

B. Presentations

- Presentation of Racial and Ethnic Equity Plan – Lisa Williams-Taylor, Ph.D., Chief Executive Officer

2. Minutes

A. June 25, 2020 Council Meeting

1

**Recommendation: I recommend the Council approve the Minutes of the June 25, 2020 Council Meeting as presented.**

3. Public Comment – Agenda Items

A. Email

B. Phone

4. Council Committees:

- Finance Committee
  - Items for Approval:
    - May 28, 2020 Minutes
    - May 31, 2020 and June 30, 2020 Financial Statements
  - Items Discussed (no action required):
    - Quarterly Investment Report – June 30, 2020
    - Monthly Investment Report – May 31, 2020
    - Proposed Fiscal Year 2020-2021 Annual Budget
    - Finance Committee Election of Committee Chair and Vice Chair
- Human Resources Committee – N/A

5. Consent Agenda

1. Additions, Deletions, Substitutions
2. Items to be pulled from Consent Agenda
3. Adoption of Consent Agenda and walk-in Warrants List

A. Program – N/A

B. Business

1. Warrants List

2

**Recommendation: I recommend the Council approve the Warrants List, in accordance with the established budgets for each of the expensed items, as presented.**

2. Resolution #20-023 Authorizing 2020-2021 Media Expenditures in Excess of Annual Cumulative Total of \$100,000 **3**

**Recommendation: I recommend the Council approve Resolution #20-023 authorizing the Chief Executive Officer or designee to enter into media contracts of which the annual cumulative total with any one vendor may exceed \$100,000 during FY 2020-2021 and which are necessary for continuation of CSC's educational campaigns, provided such actions are within the most recently approved Council budget; and directing staff to report any actions under authority of the Resolution to the Council through the CEO Report on a quarterly basis. The effective dates of this Resolution will be October 1, 2020, through September 30, 2021.**

C. Proclamations – N/A

## 6. Non Consent Agenda

A. Program

1. Resolution #20-024 Authorizing Reimbursement of Child Care Providers **4**

**Recommendation: I recommend the Council approve Resolution # 20-024 authorizing the CEO to continue payments to child care programs through the Early Learning Coalition, with the exception of school-district and municipality operated afterschool programs, and authorizing continued provision of Head Start local match dollars through Lutheran Services Florida, RCMA, and PEPPI through August 31, 2020.**

B. Business – N/A

B. For Informational Purposes Only – N/A

## 7. Walk-In Items – N/A

## 8. Chief Executive Officer's Report

## 9. Legal Reports

A. Important dates to remember:

- September 10, 2020 : Council meeting at 4:30 pm and TRIM Hearing at 5:01 pm
- September 24, 2020 : Council meeting at 4:30 pm and TRIM Hearing at 5:01 pm
- October 22, 2020 : Council Workshop at 3:30 pm followed by a Council meeting
- December 3, 2020 : Council Workshop at 3:30 pm followed by a Council meeting

B. Legislative Update

**10. Public Comment – Non Agenda Items**

- A. Email
- B. Phone

**11. Council Comments**

**12. Adjournment**

**AGENDA ITEM SUMMARY**  
**August 6, 2020 Council Meeting**

**AGENDA ITEM:**                   **2A**

**TITLE:**                           **Minutes – June 25, 2020 Council Meeting**

**RECOMMENDATION:**

**I recommend the Council approve the Minutes of the June 25, 2020 Council Meeting as presented.**

CHILDREN'S SERVICES COUNCIL OF PALM BEACH COUNTY

June 25, 2020, 4:30 pm  
Via Skype/Teleconference

MINUTES

1. Call to Order

Vice Chair Rodriguez called the meeting to order at 4:30 p.m.

Present:

Elisa Cramer for Dennis Miles

Vince Goodman

Kathleen Kroll

Debra Robinson, M.D.

Jose Luis Rodriguez

Thomas P. Weber

Excused: Thomas Bean; Donald E. Fennoy II. Ed.D.; Melissa McKinlay

1. Call to Order

A. Invocation – led by Vince Goodman

Vice Chair Rodriguez welcomed Elisa Cramer, who is attending on behalf of Dennis Miles due to his leave of absence.

Vice Chair Rodriguez noted the following for the record:

If you have called in as a member of the public or submitted a comment via e-mail, please hold all comments until we reach the time for Public Comment on our agenda.

This is a reminder to the Council and any public participants that this meeting is open to the public by telephone and a “virtual” quorum is permitted pursuant to the Governor’s Executive Orders #2020-69 and 2020-139.

2. Minutes

A. May 28, 2020 Council Meeting

**A motion by Goodman/Weber to approve the Minutes of the May 28, 2020 Council meeting as presented was approved by unanimous vote.**

3. Public Comment – Agenda Items – N/A

No public comments via email or via telephone.

4. Council Committees:

- Finance Committee

Vice Chair Rodriguez stated that the Finance Committee meeting scheduled for today was cancelled due to a lack of quorum.

- Human Resources Committee – N/A

## 5. Consent Agenda

1. Additions, Deletions, Substitutions – N/A
2. Items to be Pulled for Discussion – Agenda item 5A(1), Reference #2, Resolution #20-019 Authorizing Increase in Allocation for Center for Child Counseling, Inc. Mental Health Services was pulled by Dr. Debra Robinson.

Dr. Robinson is interested in understanding what measures we are taking to make sure that the people providing mental health services via this allocation are being culturally responsive and understand systemic and structural racism and how this is intertwined with mental health services.

Lisa Williams-Taylor advised that staff are attending the Racial Equity Institute Trainings, as well as there has been work around implicit bias that they have been doing from the Harvard Implicit Bias Test. We know that there is more to do, not just for this provider, but realizing that once you go to these trainings you also need to understand how it impacts the work that you do and how you apply what you have learned.

Tanya Palmer stated that also new staff that comes on board are orientated with implicit bias. The Center for Child Counseling has also been adopting the diversity informed tenants that the Association of Infant Mental Health has been focused on. They have also been doing work around ACES (Adverse Childhood Experiences), and recognizing that we have to be cognizant about what is happening at the community level and how to address the experiences they have had.

Dr. Robinson voiced the importance of recognizing the harm that can come if we don't respect the history, the construct and the context. She looks forward to hearing more about the education that staff of the Center for Child Counseling will be participating in.

**A motion by Goodman/Robinson to approve Agenda item 5A(1), Reference #2, was approved by unanimous vote.**

3. Adoption of the Consent Agenda and Walk-in Warrants List

**A motion by Goodman/Robinson to approve the Consent Agenda and approve the Walk-in Warrants list, except for Agenda item 5A(1), Reference #2, was approved by unanimous vote.**

## 6. Non Consent Agenda

- A. Program – N/A
- B. Business – N/A
- C. For Informational Purposes Only – N/A

## 7. Walk-In Items

1. Center for Child Counseling, Inc. Co-Location of Mental Health Professionals in Elementary Schools Request for No-Cost Extension and Amendment of Contract

**A motion by Rodriguez/Goodman to approve entering into a no-cost extension, amending the contract with the Center for Child Counseling, Inc. to terminate August 15, 2020, to allow the Center for Child Counseling, Inc. to continue serving families with the remaining funds in their contract was approved by unanimous vote.**

The following Agenda items that were scheduled to be presented at the Finance Committee are being presented as walk-in agenda items:

2. Proposed Fiscal Year 2020-2021 Annual Budget and Tentative Millage Rate

**A motion by Weber/Goodman to approve the proposed fiscal year 2020-2021 annual budget and tentative millage rate as presented was approved by majority vote. Jose Luis Rodriguez, Esq. was opposed.**

3. Finance Committee Membership

Jose Luis Rodriguez noted that we are addressing the vacant external member of the Finance Committee. There is one applicant.

Tom Weber noted the importance of having someone at the CFO level that the Council Finance Committee members can rely on for their expertise and skills, given that we have a budget in excess of 100 million.

Jose Luis Rodriguez suggested waiting until our next Council meeting to address and give more time to see if there are more candidates to consider.

Vince Goodman made a motion to wait until our next Council meeting so that the Board can have more time to look at other candidates.

Judge Kroll asked if staff has made any outreach.

Lisa Williams-Taylor advised that the Council policy states that the Council makes recommendations and the Finance Committee reviews and brings to the Council for approval. We only received one recommendation from a Board member. It was clarified that any Council member can make a recommendation for external candidates to join the Finance Committee.

**A motion by Goodman/Kroll to bring back the candidate presented today and any other candidates we receive to the next Council meeting was approved by unanimous vote.**

## 8. Chief Executive Officer's Report

The CEO reviewed some highlights from the report.

## 9. Legal Reports

- A. Annual Financial Statements Filing – Due July 1, 2020.
- B. TRIM Public Hearing Dates – September 10, 2020 and September 24, 2020 at 5:01 pm.
- C. Council Workshop in August has been rescheduled to either October or December

## 11. Public Comment – Non-Agenda Items – N/A

- A. Email
- B. Phone

No public comments via email or via telephone.

## 11. Council Comments – N/A

## 12. Adjournment

The meeting was adjourned at 5:16 pm.

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Vincent Goodman, Secretary

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Lisa Williams-Taylor, Ph.D., Chief Executive Officer

**AGENDA ITEM SUMMARY**  
**August 6, 2020 Council Meeting**

**AGENDA ITEM:** 5B(1)

**TITLE:** Consent Agenda – Business  
Warrants List

**CSC STAFF:** Debra Heim, Chief Financial Officer

**RECOMMENDATION:**

**I recommend the Council approve the Warrants List, in accordance with the established budgets for each of the expensed items, as presented.**

Children's Services Council  
Warrants List  
August 06, 2020

| PO Number    | Vendor   | Description  | Total          |
|--------------|--|--|----------------|
| PO-20-1059   | American Express - AECPC                         | S Tozzi & P Rudzinska - Registration "COVID-19 Testing Employers" Webinar 06/24/2020             | \$40.00        |
| PO-20-1060   | American Express - AECPC                         | R Bazil - IIA Audit Management Virtual Symposium - 07/08/2020 - 07/09/2020                       | \$165.00       |
| PO-20-1061   | Jeffery Earles                                   | J Earles - Travel Reimbursement - SQL Saturday 2020 - Ft. Lauderdale, FL 02/22/2020              | \$36.22        |
| PO-20-1062   | American Express - AECPC                         | R Bazil - Compliance Society Membership Dues - 06/01/2020 - 05/31/2021                           | \$325.00       |
| PO-20-1063   | Jeffery Earles                                   | J Earles - Travel Reimbursement - 2020 SoFL Software Developer Conference - Davie, FL 02/29/2020 | \$46.00        |
| PO-20-1064   | DebonAir Mechanical                              | Repair chiller pumps   | \$217.00       |
| PO-20-1065   | LifeSafety Management                            | Replace - Remote test switches   | \$520.00       |
| PO-20-1066   | Junction International                           | Translation Summer Safety email nurture to Spanish & Creole                                      | \$250.00       |
| PO-20-1067   | Junction International                           | Translation of 10 Unite Literacy Books to Creole   | \$660.07       |
| PO-20-1068   | Junction International                           | Translation of Health Indicators Infographic to Spanish & Creole                                 | \$350.00       |
| PO-20-1069   | American Express - AECPC                         | Duplicate SHRM Membership Charge L Shaw (to be refunded)   | \$100.00       |
| PO-20-1070   | American Express - AECPC                         | Guidestar Annual Subscription  | \$750.00       |
| PO-20-1071   | LobbyTools                                       | Annual Renewal of LobbyTools Subscription Legislative Updates 09/01/2020 - 08/31/2021            | \$3,950.00     |
| PO-20-1072   | Sugar Broadcasting                               | Radio weekly interviews - 2 additional added to June   | \$700.00       |
| PO-20-1073   | JC Radio Group Inc                               | Radio weekly interviews - 2 additional added to June, Haitian station                            | \$700.00       |
| PO-20-1074   | Q Broadcasting Corp Inc                          | Radio weekly interviews - 2 additional interviews added June, Spanish                            | \$250.00       |
| PO-20-1075   | American Express - AECPC                         | AT&T Voice Data Services - June 2020   | \$1,339.70     |
| PO-20-1076   | Americaneagle.com                                | Add "Sign-in with Apple" feature to EveryParent website apps per new requirement from Apple      | \$24,000.00    |
| PO-20-1077   | Glades Media Company, LLP                        | WWRF Radio Fiesta Radio Air Time Public Education 06/01/2020 - 09/30/2020                        | \$5,172.00     |
| PO-20-1078   | Glades Media Company, LLP                        | WLLY, La Ley Radio Air Time Public Education 06/01/2020 - 09/30/2020                             | \$8,396.00     |
| PO-20-1079   | Alana Chiyembekeza                               | Tuition Reimbursement 2020   | \$5,250.00     |
| PO-20-1080   | American Express - AECPC                         | Select Communications - Conferencing Services May 2020   | \$464.50       |
| PO-20-1081   | Select Communications                            | Conferencing Services CSC Blanket PO FY1920  | \$850.00       |
| PO-20-1082   | American Express - AECPC                         | E Clark - Training Expense - 2020 CityMatCH Virtual Conference 09/16/2020 - 09/18/2020           | \$200.00       |
| PO-20-1083   | American Express - AECPC                         | Annual Membership Renewal - Hispanic Chamber of Commerce PBC                                     | \$330.00       |
| PO-20-1084   | American Express - AECPC                         | GFOA - Registration Fee - Webinar  | \$135.00       |
| PO-20-1085   | DebonAir Mechanical                              | Motor replacement Chiller Pump 2   | \$717.00       |
| PO-20-1086   | American Express - AECPC                         | Audit Dept. - ALGA Annual Membership   | \$300.00       |
| PO-20-1087   | Amazon.com                                       | Telephone wiring tools equipment   | \$23.81        |
| PO-20-1088   | Amazon.com                                       | WiFi & Power Supply Adapters, Compressed Air   | \$118.12       |
| PO-20-1089   | American Express - AECPC                         | B Halleck - AEA Membership Dues  | \$134.00       |
| PO-20-1090   | Amazon.com                                       | SSD adapters   | \$36.78        |
| PO-20-1091   | Spady Cultural Heritage Museum                   | Fiscal Agent African American Oral History Project   | \$25,900.00    |
| PO-20-1092   | MICROIX  | Microix Annual Software Maintenance Support Renewal 09/16/2020 - 09/15/2021                      | \$2,285.00     |
| PO-20-1093   | DebonAir Mechanical                              | Replace bearings in AHU3E motor, repack spare motor  | \$696.45       |
| PO-20-1094   | Eola Power                                       | Liebert Power Backup Maintenance   | \$500.00       |
| PO-20-1095   | Amazon.com                                       | USB WiFi Dongles   | \$58.10        |
| PO-20-1096   | KarBel Multimedia                                | Graphic Design of Annual Report  | \$1,650.00     |
| PO-20-1097   | American Express - AECPC                         | Shop Table Kit   | \$118.09       |
| PO-20-1098   | Amazon.com                                       | Laptop Battery Replacements  | \$192.46       |
| PO-20-1099   | Adames Consulting                                | Facilitation of Training and Reflective Practice Support - Contract Amendment                    | \$1,000.00     |
| PO-20-1101   | Amazon.com                                       | Ethernet Cables  | \$80.07        |
| * PO-20-1102 | HACER Ministry, Corp                             | Distribution of food   | \$10,000.00    |
| * PO-20-1103 | Little Smiles                                    | Distribution of food   | \$10,000.00    |
| * PO-20-1104 | Merciful Heavens                                 | Distribution of food   | \$5,000.00     |
| * PO-20-1105 | Nelson's Outreach Ministries Inc                 | Distribution of food   | \$3,400.00     |
| * PO-20-1106 | Opportunity Early Childhood Edu. & Family Center | Distribution of food   | \$5,000.00     |
| * PO-20-1107 | Feed the Hungry Pantry of PBC                    | Distribution of food   | \$10,000.00    |
| * PO-20-1108 | Caridad Center                                   | Distribution of food and supplies  | \$10,000.00    |
| * PO-20-1109 | Childnet   | Stipends for relative caregivers   | \$15,000.00    |
| * PO-20-1110 | Kings Tutoring and Mentoring Foundation          | Distribution of food   | \$4,250.00     |
| * PO-20-1111 | Arms of Hope Community                           | Distribution of food   | \$10,000.00    |
| * PO-20-1112 | GAP Christian Academy                            | Distribution of food   | \$10,000.00    |
| PO-20-1113   | Friends of Youth Services & PBC Inc              | Summer Camp Scholarships Program Amendment   | \$1,700,000.00 |
| PO-20-1114   | American Express - AECPC                         | Facebook/Instagram Advertising Blanket PO FY 1920  | \$5,000.00     |
| PO-20-1115   | MDH Graphic Services                             | 4500 Developmental Brochures - 3000 English 1500 Spanish   | \$442.00       |
| PO-20-1116   | Early Learning Coalition of PBC                  | Background Screening CSC Staff   | \$186.25       |
| PO-20-1117   | Junction International                           | Translation of radio interview questions to Haitian Creole                                       | \$100.00       |
| PO-20-1118   | Community Child Care Center                      | Funding in support of Healthier Delray Beach Mini Grants   | \$15,000.00    |
| PO-20-1119   | American Express - AECPC                         | Annual membership dues - Leadership Palm Beach County  | \$150.00       |
| PO-20-1120   | Western NRG                                      | Replace obsolete firewalls   | \$15,724.30    |

\* To be paid from Under Expenditures approved at 04/23/2020 Council Meeting.

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**AGENDA ITEM SUMMARY**  
**August 6, 2020 Council Meeting**

**AGENDA ITEM:** 5B(2)

**TITLE:** **Consent Agenda - Business**  
Resolution # 20-023 Authorizing 2020-2021 Media Expenditures in Excess of Annual Cumulative Total of \$100,000

**CSC STAFF:** Christy Potter, Director of Communications

**SUMMARY:**

The CSC Communications Division will continue its public education promotion of the EveryParent campaign and CSC's Program work and child outcomes. While the majority of individual contracts with various media outlets will fall within the CEO's signing authority, cumulative contracts may result in an annual total that exceeds the \$100,000 allowance for any one vendor. Thereafter, any additional contract with the vendor must be approved by the Council.

In order to capitalize on the most cost-effective media buys and continue CSC's media campaign without interruption, staff requests approval allowing the CEO or designee to exceed the annual cumulative threshold of \$100,000 where necessary, with various media outlets, for the period of October 1, 2020, through September 30, 2021, provided these services are within the approved budget for FY 2020-21. Staff will provide an update of expenditures through the CEO Report on a quarterly basis. The Council has approved similar resolutions giving the CEO such authority since June 2013.

**FISCAL IMPACT:**

None.

**RECOMMENDATION:**

**I recommend the Council approve Resolution # 20-023 authorizing the Chief Executive Officer or designee to enter into media contracts of which the annual cumulative total with any one vendor may exceed \$100,000 during FY 2020-2021 and which are necessary for continuation of CSC's educational campaigns, provided such actions are within the most recently approved Council budget; and directing staff to report any actions under authority of the Resolution to the Council through the CEO Report on a quarterly basis. The effective dates of this Resolution will be October 1, 2020, through September 30, 2021.**

## RESOLUTION #20-023

### RESOLUTION OF THE CHILDREN'S SERVICES COUNCIL OF PALM BEACH COUNTY AUTHORIZING 2020-2021 MEDIA EXPENDITURES IN EXCESS OF ANNUAL CUMULATIVE TOTAL OF \$100,000

WHEREAS, the CSC Communications Division will continue its public education promotion for the EveryParent campaign and for CSC's Program work and child outcomes; and

WHEREAS, while the majority of individual contracts with various media outlets will fall within the CEO's signing authority, cumulative contracts may result in an annual total that exceeds the \$100,000 allowance with any one vendor; and

WHEREAS, in order to capitalize on the most cost-effective media buys and continue CSC's media campaign without interruption, staff requests approval allowing the CEO or her designee to enter into media contracts with various media outlets, that may exceed the annual cumulative threshold of \$100,000 for a single vendor, where necessary, for the period of October 1, 2020, through September 30, 2021, provided these services are within the approved budget for FY 2020-21; and

WHEREAS, staff will provide an update of expenditures through the CEO Report on a quarterly basis. The Council has approved similar resolutions giving the CEO such authority since June 2013.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF THE CHILDREN'S SERVICES COUNCIL OF PALM BEACH COUNTY, that the Chief Executive Officer is authorized to enter into media contracts of which the annual cumulative total with any one vendor may exceed \$100,000 during FY 2020-2021 and which are necessary for continuation of CSC's educational campaigns, provided such actions are within the most recently approved Council budget; and directing staff to report any actions under authority of the Resolution to the Council through the CEO Report on a quarterly basis. The effective dates of this Resolution will be October 1, 2020, through September 30, 2021.

The foregoing Resolution was offered by Council Member \_\_\_\_\_ who moved its adoption. The motion was seconded by Council Member \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

Thomas Bean  
Donald E. Fennoy, II Ed.D.  
Vincent Goodman  
Kathleen Kroll  
Melissa McKinlay  
Dennis Miles  
Jose Luis Rodriguez, Esq.  
Debra Robinson, M.D.  
Thomas P. Weber

The Chairman thereupon declared the Resolution duly passed and adopted this 6th day of August, 2020.

APPROVED AS TO FORM AND LEGAL  
SUFFICIENCY

CHILDREN'S SERVICES COUNCIL  
OF PALM BEACH COUNTY

BY: \_\_\_\_\_  
Debra E. Gotlib  
Attorney for Children's Services Council  
of Palm Beach County

BY: \_\_\_\_\_  
Thomas Bean, Chair

BY: \_\_\_\_\_  
Lisa Williams-Taylor, Ph.D.  
Chief Executive Officer

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**AGENDA ITEM SUMMARY**  
**August 6, 2020 Council Meeting**

**AGENDA ITEM:** 6A(1)

**TITLE:** **Non-Consent Agenda – Program**  
Resolution #20-024 Authorizing Reimbursement of Child Care Providers

**CSC STAFF:** Tanya Palmer, Chief Program Officer

**SUMMARY:**

Investments in child care, both for the 0-5 population (often referred to as early care & education, ECE) and the 5-12 population (often referred to as school aged child care, SACC, or afterschool) are a significant cornerstone of our early childhood system of care. Funding is made available for scholarships administered by the Early Learning Coalition (ELC) for families to access care and the provision of local match for Head Start Programs administered by Lutheran Services of Florida, Redlands Christian Migrant Association, and PEPPI.

CSC scholarship funding represents a significant portion of the public funding streams child care providers receive, ranging from 35% to 53% of the public funds. Additionally, CSC provides \$6.4 million annually in match to local Head Start programs. Providers rely upon this funding to maintain their programming.

COVID-19 impacted early care & education and school-aged child care, with a majority of providers closing for at least some time beginning mid-March. Providers, with some exceptions, have begun re-opening as of June 2020, though may still experience disruption in service provision due to a child or staff member exposure to COVID-19.

At the April meeting, the Council authorized:

- Continued payment of child care programs through Early Learning Coalition, following state guidance, with the exception of school-district and municipality-operated afterschool programs through June 30, 2020; and
- Continued provision of Head Start local match dollars through Lutheran Services Florida, RCMA, and PEPPI through June 30, 2020.

Reimbursement of child care programs based on enrollment in the CSC scholarship and provision of Head Start local match is made on a monthly basis.

Currently, 16% (or 79) community-based child care providers remain closed as well as all school-district operated child programs (ECE and SACC). Head Start programs operated by Lutheran Services of Florida, RCMA and PEPPI continue to be offered in a virtual environment, with program staff following up with individual family members to support educational and development needs of the children.

The state of Florida, following the guidance and lead of many other states, committed to pay child care providers based on enrollment as of a date prior to when programs began to close. Typically, funding is based on daily attendance. At a minimum, the state has committed to continue to pay based on enrollment through August 2020, with the possibility of extending that policy.

Effective July 1 –August 31, 2020, staff is requesting approval for:

- Continued payment of child care programs through Early Learning Coalition, following state guidance, with the exception of school-district and municipality-operated afterschool programs through August 31, 2020; and
- Continued provision of local match for Head Start programs.

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**AGENDA ITEM SUMMARY**  
**August 6, 2020 Council Meeting**

It should be noted the programs who are temporarily closed may continue to work with families (virtually), as they assist families in connecting to online learning resources, supports for developmental concerns, and connections to food sites and other services such as mental health supports.

**FISCAL IMPACT:**

Funds to support this agenda item have already been budgeted and are under contract with the Early Learning Coalition (scholarship funds) and various Head Start providers (local match to federal funds). No additional dollars are being sought by staff at this time.

**RECOMMENDATION:**

**I recommend the Council approve Resolution # 20-024 authorizing the Chief Executive Officer to continue payments to child care programs through the Early Learning Coalition, with the exception of school-district and municipality operated afterschool programs, and authorizing continued provision of Head Start local match dollars through Lutheran Services Florida, RCMA, and PEPPi through August 31, 2020.**

## RESOLUTION #20-024

### RESOLUTION OF THE CHILDREN'S SERVICES COUNCIL OF PALM BEACH COUNTY AUTHORIZING REIMBURSEMENT OF CHILD CARE PROVIDERS

WHEREAS, investments in child care are a significant cornerstone of our early childhood system of care; and

WHEREAS, funding is made available for scholarships administered by the Early Learning Coalition (ELC) for families to access care and the provision of local match for Head Start Programs administered by Lutheran Services of Florida, Redlands Christian Migrant Association, and PEPPI; and

WHEREAS, CSC scholarship funding represents a significant portion of the public funding streams child care providers receive, ranging from 35% to 53% of the public funds; and

WHEREAS, additionally, CSC provides \$6.4 million annually in match to local Head Start programs. Providers rely upon this funding to maintain their programming; and

WHEREAS, COVID-19 impacted early care & education and school-aged child care, with a majority of providers closing for at least some time beginning mid-March. Providers, with some exceptions, have begun re-opening as of June 2020, though may still experience disruption in service provision due to a child or staff member exposure to COVID-19; and

WHEREAS, at the April meeting, the Council authorized continued payment of child care programs through Early Learning Coalition, following state guidance, with the exception of school-district and municipality-operated afterschool programs through June 30, 2020; and continued provision of Head Start local match dollars through Lutheran Services Florida, RCMA, and PEPPI through June 30, 2020; and

WHEREAS, reimbursement of child care programs based on enrollment in the CSC scholarship and provision of Head Start local match is made on a monthly basis; and

WHEREAS, the State of Florida, following the guidance and lead of many other states, committed to pay child care providers based on enrollment as of a date prior to when programs began to close; and

WHEREAS, typically, funding is based on daily attendance. At a minimum, the State has committed to continue to pay based on enrollment through August 2020, with the possibility of extending that policy; and

WHEREAS, staff is requesting approval for continued payment to child care programs through Early Learning Coalition, following state guidance, with the exception of school-district and municipality-operated afterschool programs and approval for the continued provision of local match for Head Start programs for the period July 1, 2020- August 31, 2020.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF THE CHILDREN'S SERVICES COUNCIL OF PALM BEACH COUNTY, that the Chief Executive Officer is authorized to continue payments to child care programs through the Early Learning Coalition, with the exception of School District and municipality operated afterschool programs, and is authorized to continue the provision of Head Start local match dollars through Lutheran Services Florida, RCMA, and PEPPI through August 31, 2020.

The foregoing Resolution was offered by Council Member \_\_\_\_\_ who moved its adoption. The motion was seconded by Council Member \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

Thomas Bean  
Donald E. Fennoy, II Ed.D.  
Vincent Goodman  
Kathleen Kroll  
Melissa McKinlay  
Dennis Miles  
Jose Luis Rodriguez, Esq.  
Debra Robinson, M.D.  
Thomas P. Weber

The Chairman thereupon declared the Resolution duly passed and adopted this 6th day of August, 2020.

APPROVED AS TO FORM AND LEGAL SUFFICIENCY

CHILDREN'S SERVICES COUNCIL OF PALM BEACH COUNTY

BY: \_\_\_\_\_  
Debra E. Gotlib  
Attorney for Children's Services Council of Palm Beach County

BY: \_\_\_\_\_  
Thomas Bean, Chair

BY: \_\_\_\_\_  
Lisa Williams-Taylor, Ph.D.  
Chief Executive Officer

# **CEO Report**

**August 6, 2020**

## Chief Executive Officer Report

### Program Updates

#### Summer Camp & Programming Update

##### Youth Services Department (YSD)

Some summer camps began to operate the week of June 1, and others opened in the following weeks. Staff at Youth Services Department have been working closely with camp providers to understand the status of their program operations and need for resources. Many of the virtual and hybrid camps provided supply kits to families so that children would have items needed to participate in the weekly activities. The following provides an overview of the number of children attending summer camp operations.

| Week            | In Person Programs      | Children Served | Virtual Programs | Children Served | Hybrid Programs | Children served | Total # of Camps | Total # of Children |
|-----------------|-------------------------|-----------------|------------------|-----------------|-----------------|-----------------|------------------|---------------------|
| June 1, Week 1  | 15                      | 184             | 37               | 1,358           | 7               | 121             | 59               | 1601                |
| June 8, Week 2  | 21                      | 287             | 41               | 1484            | 12              | 230             | 74               | 2001                |
| June 15, Week 3 | 42                      | 748             | 43               | 1252            | 10              | 245             | 97               | 2245                |
| June 22, Week 4 | 52                      | 862             | 48               | 1293            | 6               | 97              | 106              | 2252                |
| June 29, Week 5 | 52                      | 905             | 48               | 1237            | 6               | 113             | 106              | 2255                |
| July 6, Week 6  | 52                      | 861             | 48               | 1211            | 6               | 90              | 106              | 2162                |
| July 13, Week 7 | 49/51 reporting to date | 795             | 50               | 1215            | 6               | 91              | 105              | 2101                |

##### **Overall Parent feedback:**

1. Parents grateful for books and supplies provided over the course of the summer.
2. Parents enjoyed having multiple platform options available to them, so they could choose what worked for their family. For parents who chose an in-person camp, both children and parents were happy to have an in-person option. Parents commented that they saw a difference in their child's behavior when they were able to socialize with peers.
3. Parents are happy to see camps going through great measures to social distance, wear masks, gloves, and keep children safe.
4. Families thankful for lunch boxes.
5. At this point, some parents have started to express concerns about the rise in COVID cases.

**Overall Camp Feedback:**

1. Finding disinfectant supplies was not always easy. Even the county wasn't able to obtain disinfectant wipes. The amount of cleaning necessary took more time.
2. No field trips was difficult for both the campers and the staff.
3. Unstable internet and tech issues were a problem across many camps and families. In some cases, multiple children were sharing a device. Tracking virtual attendance was also a challenge.
4. Low camper numbers and an increase in cost structure was difficult for some camps.
5. Getting campers to keep their masks on was difficult.
6. Some virtual programs expressed concern and difficulty with camper and family engagement, while some camps expressed that the new environment sparked creativity in how to engage campers and families. Programs were encouraged to share strategies and reach out to Prime Time for technical assistance when they had difficulties.
7. Sports was a significant challenge for social distancing and keeping equipment clean.

**Overall challenges for YSD:**

1. Over the course of the summer, there was a lot of shifting of platform choice (in-person verses virtual) and start dates created a lot of work for staff.
2. The above resulted in needing to move children between camps in the data system. Tracking children and ensuring they were assigned to the correct camps week by week.
3. YSD spent many hours following up with camps every week to confirm attendance numbers.
4. Billing issues as a result of camps changing platforms and parents changing camps required significant staffing hours.

**Summer food program:**

The Summer Food Program shifted from offering hot meals to giving families a box with a week's worth of shelf stable foods. This allowed families to continue to receive food for their children, even in the midst of the COVID crisis. Food was distributed at a variety of locations throughout the county, including many of the summer camp providers. Unfortunately, most sites will be out of food before the end of summer camp. It is anticipated that most sites will be finished with food distribution by July 27.

| Week       | June 1 | June 8 | June 15 | June 22 | June 29 | July 6 | July 13 | July 27 |
|------------|--------|--------|---------|---------|---------|--------|---------|---------|
| # of Sites | 44     | 53     | 67      | 69      | 68      | 68     | 59      |         |
| # of meals | 9,051  | 12,285 | 16,401  | 17,220  | 15,323  | 15,449 | 9,135   |         |

**PPE:**

Palm Beach County's Youth Services Department was able to allocate funding to supply Summer Camp providers (38), Summer Food Distribution sites (32), and county library sites (17) with PPE. During the first weeks of June, programs received items such as hand sanitizer, disinfectant spray, gloves, masks, thermometers, and other cleaning and protective supplies to assist them in providing a clean and safe environment.

### Prime Time Palm Beach- Virtual Summer Programming

Prime Time's virtual programming, available to all families, went live in early June, with an average of 16 ELO providers providing content for Prime Time's virtual summer camp. The following numbers reflect the amount of views for the first month of camp. These numbers include summer camps that have been utilizing the Prime Time camp, as well. This indicates that the actual number of children being served could be considerably higher. However, we do have information on the number of children being served through site-specific virtual sessions, and that information will be shared at the end of summer when final reports are due.

#### **ELO Virtual Camp Weekly Views**

|                  |       |
|------------------|-------|
| Pre-Camp         | 793   |
| Week of June 8   | 1,793 |
| Week of June 15  | 1,949 |
| Week of June 22  | 1,495 |
| *Week of June 29 | 1,270 |

#### **Highlights/successes:**

- Many YSD and private summer camp sites are logging on to the virtual camp to infuse the sessions in their camp schedules
- Families are enjoying participating in the camp together. In a Florida Fishing Academy live session, one family shared their fish tank with the rest of the participants.
- Prime Time partnered with Boca Raton Museum of Art and Loggerhead Marinelife Center to provide live, interactive tours. The Boca Raton Museum of Art live tour took place on Friday, June 19, and was a success.
- The ELO Virtual Camp was promoted through a variety of channels, including social media, CSC's Every Parent app, and fliers included in the weekly boxes of food distributed to families.

#### **Challenges:**

- Learning new technology can be a challenge for both users and ELOs alike. Fortunately, Prime Time was able to trouble shoot in real time to address those challenges.
- Sites sometimes have limited equipment; so for example, children may be huddled around one laptop to access programming.

**Early Learning Coalition**

| Program Types                 | Number of Programs Currently Opened | Number of School Readiness School Age Children Currently Enrolled with ELC |
|-------------------------------|-------------------------------------|--|
| CENTER                        | 221                                 | 5,802  |
| Family Child Care Home (FCCH) | 90                                  | 232  |
| Total                         | 311                                 | 6,034  |

\*Attendance isn't being reported until the end of each month. That data will be available at the end of the summer. However, OEL and CSC paid SR/CSC providers based on enrollment.

**Update on Status of Comcast Sponsorships**

Since the Council approved the funding for Comcast Internet Essentials Sponsorships in June, BRIDGES staff have been diligently working to determine and identify members who are in need and eligible to receive these sponsorships. In addition, there has been intentional coordination efforts with the School District (Mark Howard and Angela Moore) regarding issuance of Hotspots in the Glades and Lake Worth Beach regions and accessing the municipal wifi with PBC to ensure we are maximizing all opportunities. With the relationships that BRIDGES has with Primary Linkage Elementary Schools, all of which are Title I schools, BRIDGES has reached out to the Principals to determine the families at their school who may also qualify for sponsorships.

Approximately 300 BRIDGES members were in need of services and additional 200 identified as currently enrolled in the Comcast Internet Essential program, however, are in jeopardy of losing the service due to difficulties in continuing payment. It has also been determined that there are additional 500 families who may qualify for this service that will be attending the Primary Linkage schools. Therefore, BRIDGES has entered into initial contracts with Comcast to service 1,000 families that will receive this service for up to a year; additional funding is available within the allocation approved by the Council to expand the contract as more families are identified.

Families newly enrolled into Comcast Internet Essentials will receive two months free and the sponsorship will pick up for a year afterwards, giving these families a total of 14 months of service. For families already enrolled in Comcast Internet Essentials but are unable to sustain payment, the sponsorship will provide them with 12 months of service at no cost. Additionally, BRIDGES staff in the Glades identified a total of 40 BRIDGES families that will be connected to the School District issued hotspots.

As the municipal wifi becomes available, families will need access to wifi extenders, a device with a one-time cost of \$50-\$70, with no additional subscription needed in order to connect to the municipal wifi. As resources are available and if the service level is appropriate to support streaming needed by families to access virtual learning environments, staff would consider authorizing BRIDGES to assist in the purchase of wifi extenders, thus allowing families ongoing access to broadband internet without requiring a monthly service.

## Update on COVID-19 Relief & Recovery Applications

To date, CSC has provided over **\$740,000** in COVID-19 Relief and Recovery funds to more than **50 organizations** using the common application process coordinated with a group of local funders. The Palm Beach County Coronavirus (COVID-19) Relief and Recovery funding process has received more than **500 applications** from local nonprofit organizations requesting in excess of \$27 million in assistance. Collectively, the local participating funders have provided over **\$6.4 million** to the nonprofits so far. For more information of the funding process visit: [COVID-19 Relief & Recovery Application](#).

Funders have built on this collaboration to address emerging issues caused by the pandemic by pooling their funds, including internet access for students who are not able to participate in distance learning and to purchase and distribute Personal Protective supplies (PPE) for nonprofit organizations. The funders are distributing PPE to more than 120 organizations, including over 12,300 reusable masks for children. CSC is contributing \$25,000 towards the purchase of PPE.

At the Council's direction, staff focused on requests involving food/basic needs and expansion of services, and first looked at organizations we have funded previously.

The majority of CSC's funding has gone to organizations to distribute **food and other essential supplies**. The organizations funded since the last Council meeting are at the bottom of the grid.

|   |          |
|---|----------|
| <b>Achievement Centers for Children and Families</b>                        | \$15,000 |
| <b>Aid to Victims of Domestic Abuse (AVDA)</b>                              | \$21,375 |
| <b>Arms of Hope Community</b>   | \$10,000 |
| <b>Boys and Girls Clubs of PBC</b>  | \$24,000 |
| <b>Cancer Alliance of Help &amp; Hope</b>                                   | \$10,000 |
| <b>CROS Ministries</b>  | \$15,000 |
| <b>Eat Better Live Better</b>   | \$10,000 |
| <b>Emanuel Jackson Sr. Project</b>  | \$11,200 |
| <b>Extended Hands Community Outreach</b>                                    | \$5,000  |
| <b>Family Promise of South Palm Beach County</b>                            | \$2,500  |
| <b>Families First of Palm Beach County</b>                                  | \$5,000  |
| <b>Farmworker Coordinating Council of Palm Beach County</b>                 | \$10,000 |
| <b>Feed the Hungry Pantry of Palm Beach County</b>                          | \$40,000 |
| <b>FLIPANY, Florida Introduces Physical Activity and Nutrition to Youth</b> | \$55,275 |
| <b>For The Children</b>   | \$5,000  |

|   |          |
|---|----------|
| <b>Guatemalan Maya Center</b>                                       | \$10,000 |
| <b>Holy Ground Shelter for Homeless</b>                             | \$10,000 |
| <b>Junior League of Boca Raton</b>                                  | \$10,000 |
| <b>Palm Beach County Food Bank</b>                                  | \$50,000 |
| <b>Pathways to Prosperity</b>                                       | \$6,000  |
| <b>Pediatric Oncology Support Team</b>                              | \$10,000 |
| <b>Place of Hope</b>  | \$10,000 |
| <b>Police Athletic League of West Palm Beach</b>                    | \$13,500 |
| <b>Redlands Christian Migrant Association</b>                       | \$15,000 |
| <b>Saint Joseph's Episcopal Church</b>                              | \$6,700  |
| <b>The Glades Initiative</b>  | \$23,000 |
| <b>The Talented Teen Club</b>                                       | \$5,000  |
| <b>True Fast Outreach Ministries</b>                                | \$10,000 |
| <b>United Farmers Alliance</b>                                      | \$25,000 |
| <b>West Jupiter Community Group DBA Edna Runner Tutorial Center</b> | \$8,400  |
| <b>Youth Empowered to Prosper</b>                                   | \$10,000 |
|   |          |
| <b>Arms of Hope Community, Inc.</b>                                 | \$10,000 |
| <b>Caridad Center</b>   | \$10,000 |
| <b>Church of the Harvest</b>  | \$10,000 |
| <b>Feed the Hungry Pantry of Palm Beach County</b>                  | \$10,000 |
| <b>HACER Ministry, Corp.</b>  | \$10,000 |
| <b>Kings Tutoring Mentoring Foundation Inc.</b>                     | \$4,250  |
| <b>Little Smiles, Inc.</b>  | \$10,000 |
| <b>Merciful Heavens, Inc.</b>                                       | \$5,000  |
| <b>Nelson's Outreach Ministries, Inc.</b>                           | \$3,400  |
| <b>Opportunity Early Childhood Education and Family Center</b>      | \$5,000  |

CSC also funded organizations who revised and/or expanded their **services** to address a need created by the pandemic. The organizations funded since the last Council meeting are at the bottom of the grid.

|  |          |   |
|--|----------|---|
| <b>Alliance for Eating Disorders Awareness</b> | \$4,000  | Therapy for children and parents with eating disorders  |
| <b>Choice to Change</b>                        | \$3,150  | Provide supplies used by participants to create "Community in a Box" kits to complete community service requirements  |
| <b>Digital VibeZ</b>                           | \$15,000 | Deliver the Fitness Fiesta program virtually to combat childhood obesity  |
| <b>Faulk Center for Counseling</b>             | \$20,000 | Therapy for children, parents and families with children  |
| <b>Golden Parents</b>                          | \$10,000 | Blending support of a therapist with community groups to discuss behavioral health issues, including Mental Health in the Church, Cutz & Conversation, and Teen Talk. |
| <b>Grandma's Place</b>                         | \$13,500 | Respite care for families with a developmentally delayed child  |
| <b>Pace Center for Girls</b>                   | \$12,500 | Provide counseling to girls in their programs   |
| <b>Palm Beach County 211</b>                   | \$9,000  | CSC split the cost with two other funders to purchase laptops that allow 211 staff to work remotely   |
| <b>Project LIFT</b>                            | \$33,040 | Expansion of therapeutic services for teens in a behavioral/ vocational program in Belle Glade  |
| <b>The Talented Teen Club</b>                  | \$16,500 | Virtual tutoring program to assist underperforming students, grades K-8   |
| <b>The Toby Center for Family Transitions</b>  | \$15,000 | Provide supervised visitations virtually that will lead to reunifications of children with their families   |
| <b>Wise Tribe</b>                              | \$12,915 | Deliver grow-at-home food/garden kits and virtual learning modules to Delray Beach middle school students   |
|  |          |   |
| <b>ChildNet</b>                                | \$15,000 | Stipends for relative caregivers of children in foster care system  |

Lastly, through flexibility in existing contracts, CSC authorized up to \$232,000 for Prime Time Palm Beach County's centralized Expanded Learning Resource Portal for Out-of-School Time professionals and families to access content from Prime Time's Expanded Learning Opportunities (ELO) partners. Additionally, CSC has allowed over \$50,000 in various contracts to allow for extra purchase of baby supplies, individual assistance to families and purchase of PPE.

In total, to date, CSC has provided **\$1,030,011** in relief and recovery funds to help children and families in Palm Beach County during the COVID-19 pandemic.

### **Boca Raton Tribune article on Digital Vibez Jamathon**

Digital Vibez, who received their first Great Ideas Initiatives (GII) award in 2018 and the GII Capacity Building Pipeline award in 2019, hosted the online KidsFit Jamathon on July 24<sup>th</sup> in partnership with Prime Time Palm Beach County and Palm Beach County Youth Services Department.

The event was showcased at The Boca Raton Tribune on Wednesday, July 22<sup>nd</sup>. You can read more about it following this link: [https://www.bocaratontribune.com/bocaratonnews/2020/07/9th-annual-kidsfit-jamathon-invites-thousands-of-campers-to-get-movin-and-shakin-online/?fbclid=IwAR2UXiknLaMO-6j0Ujc4pvp9yNj\\_rjHNNH3xDH60xKUY58sjneTnsI2AThgU](https://www.bocaratontribune.com/bocaratonnews/2020/07/9th-annual-kidsfit-jamathon-invites-thousands-of-campers-to-get-movin-and-shakin-online/?fbclid=IwAR2UXiknLaMO-6j0Ujc4pvp9yNj_rjHNNH3xDH60xKUY58sjneTnsI2AThgU) .

### **New CSC Policy Update**

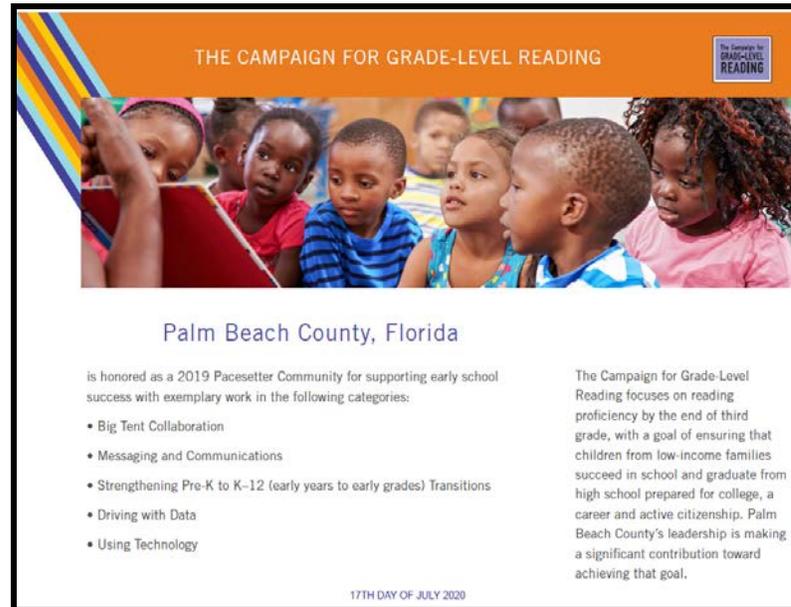
CSC recently adopted a new policy to ensure compliance with Title II of the American with Disabilities Act. CSC's physical building complies with ADA and our Human Resources Department has consistently complied with ADA as it relates to current employees and hiring new staff. Our new policy seeks to ensure compliance with the outward facing components of the ADA. Title II of the ADA prohibits discrimination against individuals on the basis of disability for services, programs, activities or employment.

The majority of our changes relate to our website, [www.cscpb.org](http://www.cscpb.org) . Our former website had several opportunities for ADA compliance which have been addressed with the launch of the new site in March of this year. The new website is compliant with ADA, with a few minor exceptions that we are working on. We use a software program to check the website on a weekly basis that alerts us to any ADA issues as we update the content. In addition, all documents that are loaded onto the site are reviewed for ADA compliance using accessibility checkers in Microsoft and Adobe. Our website has a link to get more information about ADA compliance and we have two assigned ADA Coordinators that respond to any questions, complaints or issues.

In addition, you have probably noticed our new electronic sign-in stations at the front desk. These stations drop down to accommodate someone in a wheelchair. We are also close to be able to provide simultaneous closed captioning for our public meetings with our new 8X8 platform for voice, text and video conferencing.

All staff have been provided a copy of the new policy along with access to a short explanatory video.

## Communications Update



### CSC Receives Grade-Level Reading Campaign “Pacesetter” Honors

CSC received “2019 Pacesetter” honors in five of 11 categories from the national Grade Level Reading Campaign last month. Two additional essays are “Finalists” in other categories; we will submit more info before recognition is announced in those categories. Our work was selected from 214 essays sent by about 120 communities in 32 states. CSC also won “Pacesetter” honors in 2012 and 2017.

“Pacesetter” designations are in these areas:

- **Strong Minds:** Launched in 2015, the Network uses research and data to increase the quality of early care and education through supports and resources. A just-concluded five-year evaluation shows strong positive results. (*GLR category: Strengthening Transitions from Pre-K to K-12*)
- **Support for Birth to 22 Alliance:** Building on the 2013 Youth Summit, CSC and the County Youth Services Department co-lead the work for the healthy growth, development and education of children, prenatally through young adulthood. (*GLR category: Big-Tent Collaboration*)
- **Strategic Use of Data:** CSC monitors and maps 55 programs administered by 34 agencies, as well as 645 other non-profits, child-care providers, afterschool sites and other organizations – sortable by city, age and race of client, and type of funding. (*GLR category: Driving With Data*)
- **EveryParent Website and Apps:** Launched this very week in 2017, the EveryParent goal is 13,500 sign-ups in five years. In just three years, we are at 12,396 accounts – 92 percent of the goal – with more than 17,700 children represented. (*GLR Category: Messaging and Communication*)
- **Videos:** We added more than 100 videos to our EveryParent app last year, including Literacy tips and additions to our “Ask an Expert” and “Ask a Dad” series. Video views so far in FY 19-20 have topped 1 million. (*GLR category: Using Technology*)

The two “Finalist” entries are for the TMW initiative and our summer and afterschool work.

GLR essays can be viewed here: <https://cscpb.org/healthy-safe-strong-stories>

**In the Community**

CSC typically provides a quarterly list of events sponsored through Communications, both event sponsorships and events that received Healthy Safe & Strong Fund support. For Q3, April through June 2020, all such planned events were canceled or postponed because of the COVID-19 virus.

**Quarterly Media Expenditures Report**

Per Council Resolution # 19-012 adopted June 27, 2019, the charts below summarize third quarter (Q3 – April 1, 2020, through June 30, 2020) quarterly media expenditures. Audience data are based on measurements provided by the medium to advertisers.

Definitions:

**TV:** Unduplicated number of individuals or households exposed to TV ad or program at least once during the average week for a reported time period.

**Radio:** Net reach = The number of different people who hear the message at least one time.

**Billboards:** OOH = out of home ad views based on location and traffic patterns.

**Web:** Measures “impressions / reach” as any served ad unit that appears on a page to a reader who has gone to the page, and the contents of that page have fully downloaded.

**Digital:** Ad placements on multiple website, geo-targeting (theaters) and Pandora audio and banner ads.

**Social Media:** Paid (promoted) posts of Facebook and Instagram, and Twitter and YouTube reach.

| Media Expenditures                           |            |                  |            |
|--|------------|------------------|------------|
| Q3, FY 2019-2020                             |            |                  |            |
| Medium                                       | Cost       | Audience Reached | Per Target |
| TV (No metrics - PBS only)                   | \$ 13,670  | 0                | \$ -       |
| Radio  | \$ 50,204  | 1,020,700        | \$ 0.049   |
| Radio (No metrics - Span, Cr, Glades)        | \$ 33,475  | 0                | \$ -       |
| Billboards                                   | \$ 29,301  | 13,415,000       | \$ 0.002   |
| Total Digital                                | \$ 77,813  | 4,113,837        | \$ 0.019   |
| Total Paid Social Media                      | \$ 25,283  | 1,560,623        | \$ 0.016   |
| Total/Average                                | \$ 229,746 | 20,110,160       | \$ 0.011   |
| YTD Media Expenditures through June 30, 2020 |            |                  |            |
| Medium                                       | Cost       | Audience Reached | Per Target |
| TV (No metrics - PBS only)                   | \$ 39,185  | -                | \$ -       |
| Radio  | \$ 108,236 | 2,763,100        | \$ 0.039   |
| Radio (No metrics for Span, Cr, Glades)      | \$ 75,914  | -                | \$ -       |
| Billboards                                   | \$ 87,903  | 34,015,631       | \$ 0.003   |
| Total Digital                                | \$ 238,689 | 12,761,659       | \$ 0.019   |
| Total Paid Social Media                      | \$ 55,977  | 2,998,486        | \$ 0.019   |
| Total/Average                                | \$ 605,904 | 52,538,876       | \$ 0.012   |

**Example of GLR recognized entry:**

**THIS EARLY CARE NETWORK SHOWS IMPROVED SCHOOL READINESS SCORES**

The Strong Minds Network, launched by Children's Services Council in 2015, uses research and data to increase the quality of early care and education through supports and resources offered to the early learning community, children and their families. This system does much to strengthen the transition from preschool to kindergarten.

Strong Minds focuses on resources that provide quality early care and education experiences for children and families. A five-year evaluation, completed in 2019 and based on the state's Kindergarten Readiness Screener STAR Early Literacy Assessment, shows children in the Strong Minds Network scored 16.3 points higher than comparable children not in the network, and children in the Network were 40 percent more likely to be kindergarten ready than non-Strong Minds children. The evaluation also showed the annual growth in children's GOLD Assessment improved greatly from 2014-15 to 2018-19 in each of seven GOLD measures such as language, cognition, literacy and social-emotional skills.

How does Strong Minds do it? By focusing on resources that support the child care provider's ability to improve the quality of the learning environment and, in particular, the effectiveness of the teacher-child interactions. These supports to child care programs, leaders, practitioners and families help ensure children receive high-quality care and effective teaching that will ultimately prepare children for kindergarten. Examples include tiered reimbursements to child care centers to encourage and build quality, salary supplements and professional development scholarships for practitioners, and assessments for both the children and the programs.

Tiered reimbursements have grown from \$2.5 million to \$4.8 million from the 2014-2015 school year to the 2018-2019 school year. Professional development scholarships grew from \$332,000 to \$513,000 in the same period, and staff salary supplements hover around \$650,000. The number of sites using the GOLD child assessment grew from 54 to 173 in the same period, and the number of classrooms from 120 to 585. The Strong Minds Network uses Teaching Strategies GOLD for its observation-based assessment system for children from birth through kindergarten.

The annual Classroom Assessment Scoring System (CLASS) used in Florida to measure program effectiveness also shows Strong Minds practitioners have statistically significant improvement the longer they participate in the system. CLASS measures include classroom organization, and emotional and behavioral support.

## Messaging Healthy, Safe and Strong

Chief Program Officer Tanya Palmer joined seven MDs on a Palm Beach County Medical Society “Virtual Town Hall on COVID-19 and Children – What You Need to Know.” The event July 22 attracted more than 200 participants, mostly other physicians and pediatricians. The attendance was the highest of any Town Hall produced by the Medical Society. The Town Hall recording is here:

<https://www.pbcms.org/covid-19-cme-education-webinars>.



In addition, CEO Lisa Williams was featured on “South Florida Sunday” on WFTL News Talk Radio to discuss child safety, specifically children left alone in cars with windows closed. The radio program, aired June 28, is here:

<https://www.850wftl.com/audio/kids-safety-with-childrens-services-council/>



## Other

### Insurance Broker RFP

CSC procurement procedures require us to conduct a competitive procurement for Insurance Broker/Agent services every 5 years. Our contract with our current broker terminates as of January 3, 2021. We will be issuing an RFP for Agent/Broker of Record Services for Property, Casualty and Related Insurances on or about August 25, 2020. Consistent with CSC’s commitment to promoting racial and ethnic equity in our structure, policies and business practices, this RFP will be our “pilot” effort to provide for a minority preference within our scoring rubric. We plan to advertise in Palm Beach, Broward and Dade counties, and have also made contacts with the local minority chambers of commerce in the three counties to get the word out as widely as possible.

## Staff Accomplishments

The Council congratulates other staff members celebrating service anniversaries May 2020 through August 2020:

| <b>NAME</b>       | <b>YEARS OF SERVICE</b> |
|-------------------|-------------------------|
| Iris Rosario      | 1                       |
| Mercedes Ingram   | 2                       |
| Miguel Pena       | 2                       |
| Mirva Cadet       | 2                       |
| Nancy Esparza     | 2                       |
| Andree Brown      | 4                       |
| Kasha Owers       | 5                       |
| Rhonda Throop     | 5                       |
| Jennifer Munoz    | 5                       |
| Natasha Martinez  | 6                       |
| Debbie Manigat    | 7                       |
| Irene Apolinar    | 7                       |
| Michelle Gross    | 7                       |
| Michelle LeWay    | 7                       |
| Debra Gotlib      | 8                       |
| LaNita Sanders    | 8                       |
| John Bartosek     | 9                       |
| Robert Kurimski   | 9                       |
| Susan Craddock    | 10                      |
| Vanessa Deilks    | 10                      |
| Amy Lora          | 11                      |
| Shelley Parker    | 11                      |
| Mike Modica       | 13                      |
| Paulina Rudzinska | 13                      |
| Lolita Jackson    | 16                      |
| Lorraine Monts    | 16                      |
| Jay Ackerman      | 17                      |
| Jackie Vistein    | 19                      |
| Tania Lago        | 22                      |
| Randy Palo        | 26                      |